

PERINATAL COMMUNITY OF PRACTICE (COP)

STRATEGIC PLAN // 2023-2025 STRATEGIC OBJECTIVES

OUR MISSION: Support and unite physicians, midwives, and perinatal care providers in BC, by equipping them with tools, skills, and resources while fostering collaboration and knowledge sharing — all aimed at advancing culturally safe and optimal care for patients.

STRATEGIES

OUTCOMES

ACHIEVING TRIPLE AIM

OBJECTIVE 1

Strengthen relationships between physicians, midwives, perinatal care providers and associated organizations across BC.

- + Host engagement events to increase connections among perinatal care providers and to foster collaboration with health authorities, and other community partners.
- + Offer subject matter expertise, share knowledge/existing resources, foster connections, and support widespread implementation of evidence-based solutions.
 - Present at Joint Collaborative Committee (JCC) Conferences.
 - Participate at provincial tables as requested, including Perinatal Services British Columbia (PSBC), Divisions, Public Health, Child Health BC, Pathways, JCC initiatives, etc.
- + Build an electronic mailing list and develop a communications strategy to regularly engage with members, increasing the visibility of the Perinatal CoP.
- + Support implementation of Maternity Services Strategy (MSS) priority projects.

- + Improved collaborative relationships between physicians, midwives, perinatal care providers and other community partners.
- + Improved care provider knowledge of how to implement best practices.
- + Increased visibility and membership.

- + Improving the patient & provider experience of care
- + Improving the health of populations

OBJECTIVE 2

Empower perinatal care providers to deliver optimal and culturally safe care by offering knowledge sharing sessions and equipping them with the necessary skills, tools, and resources.

- + Collaborate with the University of British Columbia (UBC) Continuing Professional Development (CPD) to facilitate knowledge-sharing webinars to spread best practices and amplify evidence based perinatal supports, tools, and resources.
- + Offer subject matter expertise, share knowledge/existing resources, foster connections, and support widespread implementation of evidence-based solutions.
 - Present at JCC Conferences.
 - Participate at provincial tables as requested, including: PSBC, Child Health BC, Divisions, Public Health, Pathways, JCC initiatives, etc.

- + Improved care provider knowledge and skills of how to address gaps in provision of care.
- + Improved provider confidence to deliver perinatal care.
- + Improve patient satisfaction with care provider support.
- + Improved provider clinical skills related to perinatal tools and resources.
- + Improved understanding of how webinar content has improved participant's clinical work.

- + Improving the patient & provider experience of care
- + Improving the health of populations
- + Reducing the per capita cost of health care

OBJECTIVE 3

Offer strategic guidance and support for provincial and local initiatives, ensuring a strong Perinatal focus.

- + Work in partnership to contribute Perinatal CoP member voices to address provincial perinatal services.
- + Work with local Primary Care Networks (PCNs) to encourage the embedding of perinatal strategies in their plan.
- + Collaborate with Divisions and encourage the inclusion of perinatal services or strategies in their plans, particularly those focused on Patient Medical Home (PMH).

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OBJECTIVE 4

Maintain governance structure

- + Review and maintain CoP Steering Committee Terms of Reference, revise accordingly.
- + Maintain regular Steering Committee meetings (quarterly, or more frequent as needed).
- + Effectively track and monitor financial activities, ensuring prompt compensation for eligible non-salaried members' participation while maintaining strict adherence to the fiscal budget.
- + Monitor and report on achievement of strategic goals.

- + Improved backbone support
- + Meaningful perinatal care provider and partner participation